



[www.laurensmithbiz.com](http://www.laurensmithbiz.com)

*Lauren Smith*

STRATEGIST. SPEAKER.  
TOP 50 PODCAST HOST.

MEDIA KIT

# Lauren Smith

AUTHOR. HOST. SPEAKER. STRATEGIST

**With a down-to-earth vibe meshed with a gregarious personality, Lauren has the special ability to connect with people.**

As the host of the Top 50 podcast, Master Your Mind, Business, and Life, as well as the newly launched storytelling podcast, Awaken Your Soul, Lauren has produced over 300 episodes, interviewed 200 guests, and has an audience spanning over 140 countries.

Lauren is the author of "Mindful Love: Bite-Sized Thought Nuggets to Fuel Your Life" and the co-author of 'The Whole Professional' which is currently being used in a career prep program at the University of the District of Columbia. Her affirmation card deck, The Spiritual Seeker, is globally used as a tool to unleash healing, guidance, love, and self-compassion.

With a 15-year expertise in digital marketing working with over 150 global brands combined with powerful intuition, Lauren has an edge that helps her blend practicality with instinct to achieve maximum results for clients.

As an eternal learner, Lauren is passionate about mindfulness, growth, spirituality, and helping others become their best version.



 **675K**  
combined monthly  
social reach

 **322**  
people  
interviewed

 **560K+**  
unique podcast  
downloads

 **40K+**  
pieces of content  
created

# The Podcasts

HOSTED AND PRODUCED BY LAUREN



AWAKEN  
YOUR  
SOUL ♥

The Master Your Mind, Business, and Life podcast is a renowned life mastery show that has captured the #1 spot in multiple nations and ranked at #51 in the USA. With a rich collection of 300 episodes, this podcast empowers listeners to unlock their full potential in both personal and professional realms.

In July 2023, Lauren transformed the well-loved Sunday storytelling series from the MindBizLife podcast into an independent podcast of its own.

Awaken Your Soul is a storytelling podcast that shares moments of awakening, trials and tribulations, truth, and vulnerability in the words, and voice, of the featured storyteller.

## MOST DOWNLOADED EPISODES

---

**Ep 83: Twin Flame Energy Update**  
with guest Happy Souls 11:11

**Ep 40: Financially Free**  
with guest Kumiko Love

**Ep27: Numerology Forecast**  
with guest Felicia Bender

**Ep 123: Astrology Energy Update**  
with guest Danielle Paige

## STATISTICS

**560k+**

total podcast  
downloads

**140+**

countries  
streaming

**300**

unique  
episodes

**5.0**

podcast  
rating

---

## MY AUDIENCE

**81%**

women

**70%**

30-45 yrs old

**53%**

USA

# Areas of Genius

LAURENSMITHBIZ.COM

Lauren's multifaceted approach spans diverse areas. As a podcast and event moderator, her voice resonates. She brings life to voiceovers for ads, videos, and social campaigns. With a 15-year digital marketing background, she offers consultancy and strategic services, including creative design projects.



## Clients



IMAGES REPRESENT A PORTION OF PAST AND PRESENT CLIENTS

## PERSONAL MISSION

"I'm driven by the belief that we all have unique gifts to share. My mission is to use my voice, creativity, and intuition to inspire personal healing and growth, empowering others to unlock their full potential and create a ripple effect of freedom and transformation in the world around us."

# Voice-Over

**MY VOICE + YOUR PROJECT = A MEANT TO BE MOMENT**

My voice is often described as the "All-American Girl" voice: inviting, clear, upbeat, warm, and friendly.  
Need a voice for your project?



## **EVENT MODERATOR**

Elevate your podcasts, festivals, retreats, roundtables, and more with a professional voice that combines warmth and expertise to captivate your audience.



## **PODCASTING/AUDIO ADS**

Unlock the power of your message with my professional Podcast Ad voice-over service, where every word comes to life.



## **EXPLAINER/SOCIAL VIDEOS**

Engage your online audience with an upbeat, articulate, and friendly voice, perfect for social media content and explainer videos that leave a lasting impression on your viewers.



## **E-BOOKS, COURSES, & SIMILAR**

Enhance your educational materials with a polished and knowledgeable voice that breathes life into your ebooks, courses, and multimedia content, making learning an enjoyable experience for all.



## WHO I WORK WITH

---

I foster collaborations with brands centered around service, wellness, technology, self-improvement, health, and parenthood to create transformative and enriching partnerships.

## WHAT TO EXPECT

---

An authentic and spiritually grounded professional, I bring a unique blend of fairness, honesty, intuition, and strategic insight to deliver high-quality results driven by strong values.



[www.laurensmithbiz.com](http://www.laurensmithbiz.com)  
[hello@laurensmithbiz.com](mailto:hello@laurensmithbiz.com).



## READY TO COLLABORATE?

Ready to bring your ideas to  
life together?

Let's create something amazing!

Connect with Lauren at

[hello@laurensmithbiz.com](mailto:hello@laurensmithbiz.com) and

anticipate a response within 72 hours.

*Lauren*